

EXHIBITION & SPONSORSHIP INFORMATION

The **ISC** (International Conference on Geotechnical and Geophysical Site Characterization) conferences are the major events in the life of ISSMGE's TC102 (Technical Committee for Ground Property Characterization from In-Situ Tests). Since 1998, it will be the 6th time that geotechnical engineers and geophysicists from all over the world will gather and share their knowledge and experiences. As the conference is going to be an outstanding event it is an excellent opportunity to sponsors and exhibitors to display their skills, services and products.

Expectedly the professional audience at the conference will be from all of geotechnical and geophysical fields.



The venue of the event is **Budapest Congress Center (BCC)** which is a professional conference location in Budapest. During the conference **BCC** provides opportunity for interested exhibitors and sponsors to showcase their equipment and technology inside the building of the conference center and in the outdoor parking lot.

Invitation

On behalf of Hungarian Geotechnical Society let us invite you, as potential exhibitors and sponsors, to our 6th International Conference on Geotechnical and Geophysical Site Characterization which will be held Budapest in September 2020.

Beside the conventional site characterization topics, the conference will also focus on some other recent challenges. As numerical modelling plays a more important role in geotechnical practice, there is an increasing demand for links between in situ test results and material model parameters. A special session will be dedicated to this topic which aims to facilitate cooperation between specialists in both fields. The main themes of the conference are Mechanical Testing (CPT, SPT, DMT, PMT, VST, PLT), Geophysics in Geotechnical Engineering, Site Characterization, Case Studies, Uncertainties, In Situ Testing and Numerical Modelling, Engineering Applications, Problematic Soils (e.g. gravels, volcanics, expansive, sensitive, intermediate, mine tailings), Education.

We sincerely hope that many of you will take the opportunity to present the instruments, constructions and designs the geotechnical industry can offer.

András Mahler

Chair of the Organising Committee

Message from the Vice President

On behalf of Hungarian Geotechnical Society and myself I would hereby like to encourage you to participate in the 6th International Conference on Geotechnical and Geophysical Site Characterization in Budapest, Hungary in September 2020. The conference offers an outstanding opportunity for exhibitors and sponsors.

So far almost 500 people have expressed their interest in participating by sending an abstract to the conference. We believe that an exhibition, besides the technical sessions, is an inevitable part of a successful TC102 conference, as it provides a good platform to present recent developments and innovations in site characterization.

We are looking forward to an excellent event and exhibition and wish you a pleasant attendance in Budapest, Hungary in September 2020.

Edina Koch

Vice President – Hungarian Geotechnical Society

Summary of Sponsorship and Exhibition Opportunities

For registration please complete our application form (**Annex 2**) and send us to the following e-mail address: registration-isc6@tensipecs.hu.

Sponsorship	
Opportunities	Cost in EUR
Major Sponsorship – Platinum Sponsor	20 000 EUR+VAT*
Gold Sponsor	15 000 EUR+VAT*
Silver Sponsor	10 000 EUR+VAT*

Exhibition	
Exhibition space: 6 m² (box)	1 800 EUR+VAT*
Exhibition space: 9 m² (box)	2 700 EUR+VAT*
Exhibition space: 10 m² (box)	3 000 EUR+VAT*
Exhibition space: 12 m² (box)	3 600 EUR+VAT*
Exhibition space: 15 m² (box)	4 500 EUR+VAT*

For further information please contact TENSI Ltd. Pécs:

registration-isc6@tensipecs.hu

*applicable VAT is currently 27%

Exhibition spaces

Indoor exhibition:

Participating in our conference as an exhibitor will give you a special opportunity to present your product or service. As the exhibition area will be an integral part of the event networking among potential customers is guaranteed.

Exhibition space*: 6 m²



Equipment included:

- carpeting
- white boundary walls
- frieze structure with 1 frieze board on the open side with the name of the company (unified font)
- 1 table (grey, chrome-foot)
- 3 chairs
- 1 opened information desk
- 1 trash can
- 1 socket (230V)
- 1 spotlamp (for every 3 m²)

* Exhibitors/sponsors may opt to increase the exhibition booth by renting additional exhibition space. Booth size/shape depends on it's location. Please check the list above or contact us for details.

The exhibition spaces can be built and decorated according to individual needs as well. For details please ask our special offer and see our **Annex 1** which contains the list of installation equipments, other additional items and rental furniture. It is also possible to set up your own exhibition booth, but it must meet safety and house regulations.

Outdoor exhibition:

Possible for sponsors and exhibitors as well. Venue: around the building of the conference

Exhibition space (without booth): max. 40 m²

- For Platinum sponsors free
- For Gold sponsors 2 000 EUR+VAT
- For exhibitors 4 000 EUR+VAT

Description of sponsorship opportunities

Platinum sponsor (20 000 EUR+VAT)	
Pre-conference advertising	
Logo on website	large
Introduction text on website	1 time
Mention on social media	1 time
Conference advertising	
Advertisement in program book*	2 page
Logo on monitors in conference halls	1
Conference bag insert*	1
Company provided banner on flag pole at the entrance	1
1 color logo on conference bag	large
Exhibition	
Booth space in central location (12 m ²)	1
Outdoor exhibition space beside entrance for free (max. 40 m ²)	1
Registration	
Free registration	2
Gala dinner	
Dinner ticket	2

*Both advertising and conference bag inserts must be approved by the organisers.

Gold sponsor (15 000 EUR+VAT)	
Pre-conference advertising	
Logo on website	medium
Conference advertising	
Advertisement in program book*	1 page
Logo on monitors in conference halls	medium
Conference bag insert*	1
Exhibition	
Booth space on central location (6 m ²)	1
Outdoor exhibition space (max. 40 m ²)	50% discount
Registration	
Free registration	1
Gala dinner	
Dinner ticket	1

Silver sponsor (10 000 EUR+VAT)	
Pre-conference advertising	
Logo on website (listed)	medium
Conference advertising	
Advertisement in program book*	half page
Logo on monitors in the hallway	medium
Conference bag insert*	1
Exhibition	
Booth space (6 m ²)	50% discount
Registration	
Free registration	1

*Both advertising and conference bag inserts must be approved by the organisers.

Special registration fees for exhibitors

- **6m2-10m2 booth - 1 free pass (includes welcome reception on 7 September, coffee breaks and lunches between 8-10 September)**
- **over 10 m2 booth – 2 free passes (includes welcome reception on 7 September, coffee breaks and lunches between 8-10 September)**
- **discount registration: 400 EUR+VAT - For max. 3 additional persons/exhibitor**

Sponsorship À La Carte

- **Conference bag insert*:** leaflet of company - 800 EUR+VAT
- **Advertising in programbook*:** coloured, back page - 1 000 EUR+VAT
coloured, 1 page - 600 EUR+VAT

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